Advanced Security Solutions for
Gaming Facilities

Innovative **Solutions**

Genetec

Safeguarding your profits is important, but customer satisfaction is even more critical. This is why Genetec™ Security Center has been engineered to unify IP video surveillance, access control, and automatic license plate recognition (ALPR) into one easy-to-use solution. Security Center offers user-friendly tools that help you quickly spot situations on the floor or back-of-house, monitor money exchanges and prevent employee theft. This leads to positive experiences which keep customers coming back.

Get More from Your Security Investment

Effective Investigations – Find evidence faster and automate video incident reporting and storyboarding for effective use of operator time. Leverage powerful features within the industry's most intuitive user interface with one-click access to tools that boost your productivity.

Liability and Theft Prevention – Use highly-intuitive features such as camera blocking to conduct covert investigations and protect the privacy of VIP guests. Merge video with other systems such as point-of-sale (POS) to be alerted to high-value transactions and reduce internal theft at cash registers.

Real-Time Connectivity and Maps – Get live video feeds from body-wearable cameras on guards, and access the system from anywhere on the gaming floor through your mobile device. Quickly navigate hundreds of security devices, view video streams, and respond to alarms directly from a built-in map interface.

Open and Cost-Efficient Platform – No need to lock yourself into proprietary solutions. Security Center lets you leverage existing analog hardware, upgrade to IP technology over time and implement the latest technology for years to come.

Unwavering Reliability – Keep your system working at optimal efficiency so you never miss an event. Rely on features that ensure the highest percentages of system availability and protect video and data integrity, even if an unlikely failure occurs.

Real-Life Applications Using Security Center

Discreetly Handling Internal Theft Investigations

With video linked to POS transactions, a surveillance operator can be alerted to suspicious register activity such as multiple 'comps' being issued within a specific time frame at a restaurant. Using a 'send task' feature, the operator can escalate the incident to their supervisor along with associated video and metadata. The surveillance director can then discreetly put the employee on 'close watch', and launch a covert operation using camera blocking, restricting access to everyone else in the team. One click activates an incident recording feature that collects every piece of evidence, from video to metadata. With enough evidence, another click launches automatic storyboarding of the entire investigation. Various encryptions and watermarking help ensure the integrity of the case.

Valuable Business Insights Using ALPR Data

After installing the AutoVu™ ALPR system, a Genetec™ gaming customer began using ALPR data to track inbound customers based on the state registered on their license plate. When reviewing the data, they realized a sudden and drastic decline from a specific zip code in the winter months. With a bit of research they uncovered that a lot of the visitors were elderly patrons who were not willing to drive to the casino in snowy, slippery conditions. The casino decided to promote free bus trips to bring happy customers back to the casino and capitalizing on the AutoVu™ ALPR data in a big way.

Genetec™ IP-Based Security Solutions

Security Center is much more than just a surveillance system. It's a unified security platform that streamlines all your security efforts in one easy-to-use application. Gain valuable insight into your customer's habits and make educated business decisions based on facts.

Omnicast

Video Surveillance

The Genetec™ Omnicast™ video surveillance system helps you keep a close watch on your gaming establishment. Using advanced alarm management and playback controls, go from zero to 120 seconds with a click of the mouse, enabling more efficient daily retrieval, review, and export of video. The Omnicast™ system supports the latest H.265 HD and megapixel resolutions and delivers high quality video up to 30 fps, so you get clear images, every time.

Key Benefits

Get one-click incident recording to easily compile a storyboard for post-incident review

Securely view video or handle alarms through mobile phones or tablets

Preserve existing hardware or choose from a wide range of IP cameras

Set permissions, passwords and watermarking to protect video integrity and privacy

Minimize network load of HD quality video with built-in bandwidth-saving features

Synergis

Access Control

The Genetec™ Synergis™ access control system lets you preserve existing door hardware such as keypads, controllers or readers, so you can reduce time and costs when migrating to the latest technology. Helping you monitor access to the more sensitive areas of your gaming facility, the Synergis™ system links cardholder pictures and credentials directly with video to help operators address access-denied door alarms or to retrieve relevant access control activity during investigations.

Key Benefits

Monitor access to cash handling, back-of-house or VIP gaming areas

Pre-program events within each zone to generate alarms or custom actions

Manage visitors with quick step-by-step badge creation and printing

Select industry-standard readers and controllers and upgrade technology over time

Keep your system running at peak efficiency with real-time performance check-ups

AutoVu

License Plate Recognition

The Genetec™ AutoVu™ ALPR system accurately reads license plates in both fixed and mobile applications, helping gaming facilities not only manage self-excluded gamblers but also greet welcomed VIP customers at the door. Gaming facilities also use the AutoVu™ system to identify stolen vehicles that are abandoned in parking facilities, strengthening ties with local law enforcement and offering patrons a safer visit.

Key Benefits

Get notified when VIP guests, self-excluded gamblers or felons drive onto the property

Tailor your marketing efforts based on valuable customer insights using collected ALPR data

Use data mining and reporting to track vehicle activity based on date, time or plate numbers

Rely on ALPR data synced with video as additional evidence during investigations

"The fact Omnicast™ can manage an originally analog-based system and then still allow us to comfortably move everything to IP is certainly a great advantage to have. That flexibility is key. Working with ever-changing regulations in the gaming industry, our Genetec™ solution has given us the opportunity to be flexible, to easily go along with those changes,"

Kani Neves
Executive Director
Sherwood Valley Gaming Commission, California, USA.

Ensure a Memorable Patron Experience

Standardize common security operations – from multiple systems such as monitoring, reporting, alarm management, and configuration, making all tasks easily accessible via a single intuitive application.
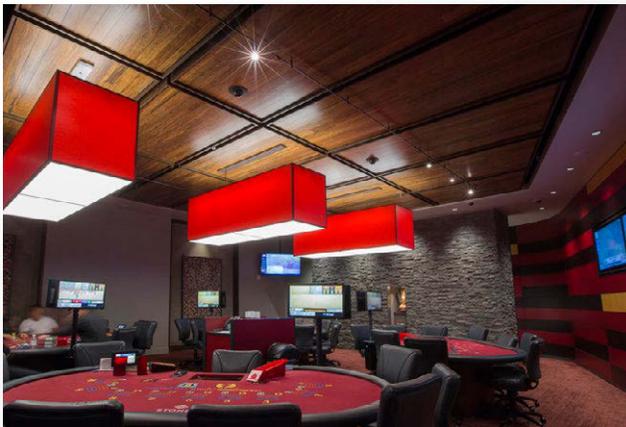
Implement a phased growth plan – Security Center also lets you implement a phased growth plan, so you can start with video surveillance or access control and unify other key systems over time.

Cost-effectively manage multiple systems – from one platform, regardless of your company's size, gaming locations, or complexity.

Hear What Our Gaming Customers Are Doing

Stones Gambling Hall

Stones Gambling Hall chose the Genetec™ Security Center platform to protect its two newly-refurbished gaming establishments in California. Omnicast™ manages over 200 network cameras, while Synergis™ is being used to control access to 25 doors in back-of-house areas, cashier cages and chip cabinets. The intuitiveness of the unified platform enhances the team's responsiveness. Custom automations also speed up reporting for casino legislated events such as Title 31.

"Our team has a lot of ground to cover at all hours of the day, and Security Center has given us the ability to respond and see what happened at a moment's notice. The unified solution provides so much more functionality than anything I've seen on the market, and we are happy to keep growing our security system with Genetec™."

Elgen Turner
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