



For Immediate Release

Genetec Ranked #1 VMS Vendor in Americas by New IMS Research Study

Company strategically well placed to take advantage of global market growth opportunities in 2012

MONTREAL, July 17, 2012 - According to an industry report recently published by [IMS Research](#), recently acquired by IHS (NYSE: IHS), the leading provider of market research and consultancy to the global electronics industry, [Genetec](#) was the leading vendor of Video Management Software (VMS) in the Americas in 2011. Additionally, IMS' *World Market for CCTV and Video Surveillance – 2012 Edition* report, shows that Genetec rose into the top-three vendors in the EMEA territory, and maintained its position as the world's second largest VMS vendor.

"Genetec's rise to become the leading vendor of VMS in the Americas market in 2011 is particularly noteworthy as the former number one had previously occupied the position for three consecutive years," commented Gary Wong, senior analyst at IMS Research.

In 2011, Genetec's overall VMS revenue grew 33% worldwide. Revenue increased significantly across all regions with a 37.3% increase in the Americas, 20% in EMEA, and 40% in the APAC region. These figures confirm the Company's continued year on year growth trend with a 74% overall revenue increase for its VMS business between 2009 and 2011.

"Last year, we solidified and secured our leadership position in the Americas, which represents the world's largest market for VMS. We helped customers of all sizes in the retail, transportation, and government sectors realize the benefits of a truly integrated security platform. Building on our successes in our home territory, we are now

expanding our leadership into other markets to take advantage of a growing demand for easily scalable systems that allow customers to focus on their jobs and not software integration," explains Genetec's CEO Pierre Racz.

In its report, IMS also forecasts that the world market for video surveillance equipment will grow in excess of 12% in 2012.

"We are currently undertaking a significant expansion of our EMEA, APAC and Latin American operations to support strong market growth and enhance customer support. We have recently expanded our offices in Paris and Dubai with state-of-the-art training facilities and hi-tech solutions centers, opened new subsidiaries in the UK and Brazil, and expanded our footprint in Mexico. With our talented and dedicated employees and partners around the world, our new facilities, and our continued investment in technological innovation, there are no limits to the road ahead," concludes Racz.

About IHS Inc.

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959, incorporated in the State of Delaware in 1994, and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS employs more than 5,500 people in more than 30 countries around the world. www.ihs.com

About IMS Research

IMS Research, recently acquired by IHS, is a leading independent supplier of market research and consultancy to the global electronics industry, offering syndicated market studies, custom research and consultancy services. Clients include most of the household names in the industry. IMS Research has offices in Europe, the US, China, Taiwan, South Korea, and Japan. To find out more, contact IMS Research: enquiries@imsresearch.com; T: +44 (0) 1933 402255; www.imsresearch.com

About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP license plate recognition (LPR), video surveillance and access control solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same

principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit www.genetec.com

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