



For Immediate Release

Genetec Releases AutoVu SharpX and Equips Law Enforcement with World's Smallest High-Resolution LPR Camera

Montreal, Canada, February 17, 2011 — Genetec, a pioneer in the physical security industry and a provider of world-class IP security solutions, announced today the launch of the AutoVu SharpX, the world's smallest high-resolution license plate recognition (LPR) camera.

Until now, law enforcement agencies looking to invest in advanced LPR technology were forced to compromise between size, reading performance and value. LPR cameras with superior read rates are typically large, attracting vandals and often occluding the light bar. Until now, smaller LPR cameras have not read as well, often requiring agencies to install multiple units to obtain adequate performance.

The new AutoVu SharpX, designed specifically for mobile law enforcement applications, eliminates the need for compromise. Standing at just 1.65 inches tall, the AutoVu SharpX is the smallest specialized high-resolution LPR camera on the market today. The AutoVu SharpX achieves the industry's highest plate capture rates with a 1024x946 LPR sensor which provides two to three times more pixels than other solutions. More pixels to analyze per plate means better accuracy and improved readability in bad weather, with dirty or obstructed plates, or at difficult angles.

"We have received feedback from many law enforcement agencies telling us that our classic AutoVu Sharp cameras read the best, but that the form factor was better suited for fixed applications versus mobile. This is what inspired us to develop the SharpX," said Chris Yigit, Senior Product Manager at Genetec. "We made it the smallest, most discreet unit out there and significantly improved the reading performance. Using only two LPR cameras, most agencies can expect to read more plates than if they were equipped with four competing units. The feedback from all initial trials has been overwhelmingly positive. This unit is truly the next generation in LPR hardware."

The AutoVu SharpX also offers a state-of-the-art Super HAD CCD II color context camera to provide the best images in a variety of environmental conditions. From early morning to late in the night, officers can expect quality images to help identify the make, model, and even the color of a suspect vehicle. The technology is backed by over 10 years of LPR analytics research and development.

The AutoVu system and SharpX camera are integral parts of the Security Center, Genetec's Unified Security Platform. This means an officer can easily incorporate the AutoVu SharpX into a city-wide surveillance system and index LPR hits with video surveillance and access control events, or merge a stand-alone LPR system into the unified platform later on as needs arise.

The AutoVu SharpX units carry the industry's best read rates and smallest form factor for a high-resolution LPR camera. The AutoVu SharpX also represents great value as a true force multiplier by allowing officers the ability to do more with fewer units.

About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP license plate recognition (LPR), video surveillance and access control solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit genetec.com.

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