



For Immediate Release

ASIS 2013
24-27th September
McCormick Place
Chicago, IL
Booth # 1914

Genetec to Showcase Latest Enhancements to its Video, Access Control and Cloud-based Security Solutions at ASIS 2013

Genetec to Demonstrate Security Center 5.2; Integration of ASSA ABLOY Electronic Locks with Synergis; and Stratocast, Cloud-Based Video Surveillance Solution

MONTREAL, June 25, 2013—At [ASIS 2013](#), on booth # 1914, [Genetec](#), a pioneer in the physical security industry and a leading provider of world-class unified IP security solutions will demonstrate the latest version of [Security Center](#) the Company's unified security platform that blends video surveillance ([Omnicast](#)), access control ([Synergis](#)) and license plate recognition ([AutoVu](#)) into a single unified platform. Visitors to the Genetec booth will also be able to see the results of the integration between Synergis, Genetec's IP-based Access Control solution, and ASSA ABLOY WiFi and PoE (Power over Ethernet) locks. Also showcased on the Genetec booth will be Stratocast, the Company's new cloud-based video surveillance solution.

New version of Security Center

The latest version of Security Center (v5.2) features new threat level management features that allow users to quickly respond to changing security conditions and potential threats as they develop. At the click of a button, security operators can activate pre-defined threat levels that automatically restrict entry through access-controlled doors, activate a complete lockdown in extreme cases, move PTZ cameras to specific positions to increase the coverage of a situation, and automatically change the recording quality and frame rate to guarantee the highest quality video for investigations.

With a new software-based video wall and display sharing functionalities, Security Center enhances collaboration in control rooms and throughout an organization for a fraction of the cost of specialized hardware. Software video walls can be easily assembled and configured using standard displays; the remote control and

sharing of displays further augments video monitoring, access control and alarm management activities while providing organizations with a truly unified experience.

Synergis Integration with ASSA ABLOY Electronic Locks

Thanks to the integration between Synergis and ASSA ABLOY Electronic Locks, customers will have even more options when designing their physical security system. They will not only be able to pick the best technology for their needs, but they will also be able use Synergis to configure, synchronize and monitor their ASSA ABLOY Sargent and Corbin Russwin brands of electronic locks, together with their standard IP-based door controllers. When Synergis and ASSA ABLOY's electronic locks are deployed alongside Genetec's video surveillance products, users will view WiFi and PoE lock events and activities seamlessly linked with live or recorded video. This will give security professionals a more complete view of their installation than what is seen today with traditional access control products.

Stratocast Cloud-Based Video Surveillance Solution

With packages starting below \$10 USD a month per camera, Stratocast™ is an affordable, yet powerful Video Surveillance as a Service (VSaaS) solution. Designed to meet the needs of small and mid-sized businesses, such as quick service restaurants, retail shops, office buildings, as well as sporting and musical events, Stratocast offers a high-end and extremely reliable video security solution without the costs and advanced configuration typically associated with installing and managing on-premise surveillance systems.

Visitors to the Genetec booth will experience first hand how Stratocast leverages Genetec's video leadership to provide essential functionalities such as native HD video support for unbeatable picture quality, automated alerts to notify users of system activity, and the unique Cloud Federation feature which allows enterprise users to easily add cameras to remote locations while centralizing monitoring within their existing Security Center operations. With a guaranteed uninterrupted service 99.5% of the time, and a modern and easy to use interface, users will be able to quickly and reliably access live and recorded video from their Stratocast system on their computer, smartphone or tablet, from anywhere in the world.

About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP license plate recognition (LPR), video surveillance and access control solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit genetec.com

--ends--

For more information:

North America

Véronique Froment

Highrez PR

Email: veronique@highrezpr.com

Tel: +1 603.537.9248

Europe | Middle East and Africa (EMEA)

France | Italy | Portugal | Spain | Switzerland(FR)

Meda Casunean- Genetec PR

Email: mcasunean@genetec.com

Tel: +33 0 6.16.43.24.89

UK | Scandinavia | Benelux

Robert Hickling / Louise Stewart-Muir

SAY Communications (UK)

Email: genetec@saycommunications.co.uk

Tel: +44 0 20.8971.6400

Germany | Austria | Switzerland(D)

Heike Blödorn, Blödorn PR

Email: bloedorn@bloedorn-pr.de

Tel: +49 0 721.92046.40

Asia Pacific

Jaime Li

Email: jli@genetec.com

Tel: +65 6334.75.38

© 2013 Genetec. All rights reserved. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.