



## For Immediate Release

# Genetec Announces New AutoVu Free-Flow Off-Street Parking Enforcement Solution

Optimizes Parking Enforcement Efficiency with Real-Time Violation Tracking

**MONTREAL—June 15<sup>th</sup> 2015—**[Genetec™](#), a manufacturer of unified IP security solutions, today announced AutoVu Free-Flow, a new [parking enforcement](#) module for the Genetec AutoVu automatic license plate recognition (ALPR) solution. The new AutoVu Free-Flow module will help increase parking enforcement efficiency by providing a real-time inventory of vehicles parked illegally in monitored parking lots. Genetec will demonstrate the AutoVu Free-Flow module at the [International Parking Institute](#) (IPI) Conference & Expo in Las Vegas, June 29<sup>th</sup>–July 2<sup>nd</sup> in Booth # 151.

Violation capture is clearly a challenge for many parking organizations, with parking managers estimating that they apprehend less than a quarter of parking violators. With AutoVu Free-Flow, parking officers will be able to easily identify lots with unenforced violations and dynamically adjust their patrol routes to maximize violation capture rates.

As a growing number of parking owners turn to gateless parking systems to reduce vehicle congestion and provide a superior parking experience, the AutoVu Free-Flow module will help organizations ensure high compliance with parking rules.

AutoVu Free-Flow will record the license plate of vehicles entering and leaving each parking lot, and compare them to the list of payments received from connected pay-by-plate-enabled pay stations, permit management systems, and mobile apps. Vehicles that stay beyond their purchased parking period are flagged in a live report highlighting violations awaiting enforcement. AutoVu Free-Flow also automatically identifies returning scofflaws as they enter a parking lot, and notifies parking enforcement officers of their arrival and location.

AutoVu Free-Flow can also be used in conjunction with mobile ALPR vehicles. Vehicles placed on the AutoVu Free-Flow violations list will be available through the back-office interface in AutoVu, or synchronized dynamically with parking enforcement vehicles using AutoVu Patroller to maximize enforcement efficiency.

"AutoVu Free-Flow represents a new trend in parking that will benefit businesses with real-time details of where violations are taking place, how many of those violations are caught, and the ability to measure the impact of policy changes and investments on these key performance indicators," said Stephan Kaiser, General Manager, AutoVu. "On a 'green' note, customers will benefit from less wait-time when entering or exiting a parking facility, helping reduce motor idling and emissions to the environment," added Kaiser.

AutoVu Free-Flow is expected to be available in summer 2015 through Genetec's network of certified installers. For more information visit: <http://www.genetec.com/solutions/all-products/autovu>.

#### **About Genetec**

Genetec develops open-platform software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based video surveillance, access control and license automatic plate recognition (ALPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montreal, Canada, and serves enterprise and government organizations via an integrated network of resellers, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify physical security systems. For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)

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