



For Immediate Release

Genetec Introduces Sipelia: New Communications Management Module for Security Center

Unifies Intercom Communications with Genetec's Access Control, Video and License Plate Recognition Product Lines

MONTREAL, September 17th 2014 - [Genetec™](#), a leading provider of unified IP security solutions today announced the upcoming release of Sipelia Communications Management, a new module of Security Center that enables unified SIP (Session Initiated Protocol)-based communications between operators and intercom devices deployed throughout an organization. Seamlessly integrated in [Security Center](#) (v. 5.2 SR7), intercom communications can now be intricately linked to security systems over any IP network. With access controlled doors, parking gates and cameras linked to an intercom system through Security Center Sipelia, audio and intercom communications will be able to become key components of any security strategy.

With the Sipelia Communications Management module, security personnel will be able to respond to calls, identify callers through live video and allow access through doors from within a single user application. Users can also initiate, forward or cancel incoming calls through an intuitive call dialog available inside the same security interface that they use for access control and video system activities. Thanks to call recording and logging abilities, security operators can also easily playback call sessions with associated video and access control activity for later analysis should an investigation be needed. This approach represents a clear step forward from the more traditional approach requiring operators to use different applications for intercom call management, access control, and video systems.

Sipelia will be powered by an embedded VOIP server that registers intercom devices and door stations, as well as intercom servers using the SIP standard. This will enable users to leverage the most popular SIP-enabled intercom equipment from industry leaders such as [STENTOFON/Zenitel](#) and [Commend](#). Leveraging the SIP standard will guarantee that organizations can operate with a non-proprietary standard

that will offer additional choices in the future while avoiding the costs associated with proprietary equipment and proprietary integrations.

In addition to supporting hardware from market-leading intercom manufacturers, Sipelia facilitates video calls between operators; during a coordinated response or any routine activity, operators can launch video calls with one another directly within the Security Center user interface using off-the-shelf USB headsets, microphones, and webcams. This represents a low cost, intuitive, and unified communications approach that greatly enhances collaboration within an organization while eliminating the need for external video communications tools.

"Sipelia ushers in one of the industry's first security systems able to unify SIP-based communications with access control, video, and license plate recognition. From promoting collaboration and communications between security staff and other departments, to efficiently managing employee and visitor day-to-day or emergency call requests, Sipelia is designed to improve overall operations and increase security effectiveness," commented Jimmy Palatsoukas, Senior Manager of Product Marketing at Genetec.

The new Sipelia Communications management module for Genetec is expected to be available during Q4 2014 from Genetec's worldwide network of resellers and systems integrators. For more information on Sipelia please visit www.genetec.com/sipelia.

About Genetec

Genetec develops open-platform software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based video surveillance, access control and license plate recognition (LPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montreal, Canada, and serves enterprise and government organizations via an integrated network of resellers, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify physical security systems. For more information about Genetec, visit: www.genetec.com

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