



For Immediate Release

Genetec Privacy Protector Module from KiwiSecurity Re-certified with Prestigious ‘GDPR-ready’ European Privacy Seal

Image masking and pixelization technology integrated with Genetec Security Center is the only video surveillance product to be certified with the European Privacy Seal (EuroPriSe) for Four Consecutive 2-year terms

MONTREAL, November 9th 2017—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, today announced that the KiwiVision™ Privacy Protector™ from KiwiSecurity has been re-certified with the European Privacy Seal ([EuroPriSe](#)). The European Privacy Seal is awarded to IT-based products that are compatible with European data protection laws and excel in privacy protection. [KiwiVision Privacy Protector](#) is the unified real-time video anonymization module in [Genetec™ Security Center](#), the company’s comprehensive, open-architecture security platform that combines video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics.

GDPR-ready

In addition to this re-certification, the EuroPriSe Authority (Bonn, Germany) has added new testing and criteria to assure all products meet the unique standards that incorporate new requirements mandated by the General Data Protection Regulation (GDPR), which goes into

effect May 25, 2018. Privacy Protector was evaluated for its capabilities of adherence to the new GDPR legislative privacy requirements, and was confirmed as the only software in the surveillance and safety industry to meet these criteria.

“We are pleased to re-certify KiwiVision Privacy Protector, which is now an integrated feature in Genetec Security Center, for the fourth consecutive term by the European Privacy Seal certification authority,” said Sebastian Meissner, Head of the EuroPriSe Certification Authority. “Additionally, this re-certification comes with the special distinction that the Privacy Protector software is ‘GDPR-ready’, meeting the highest certifiable compliance with the European Union (EU) privacy standards,” added Meissner.

For a software or hardware product to obtain the ‘GDPR-ready’ European Privacy Seal, the source code is tested to ensure that there are no vulnerabilities that can be exploited or hacked to suspend privacy protection (destructive anonymization), assuring that product conformity with the GDPR is verified. It is crucial that the examination is conducted by an independent and impartial institution, and that all criteria are made public. The EuroPriSe seal is valid for two years and must be re-awarded after its expiration. This assures that the product always complies with the latest EU privacy laws and policies.

“Genetec takes privacy, authorization, encryption, and secure data archiving very seriously in our commitment to help our customers ‘Protect the Everyday’,” said Cyrille Becker, General Manager for Europe at Genetec. “We are pleased that KiwiVision Privacy Protector has once again received the EuroPriSe re-certification, which will extend an even greater level of confidence and trust for Genetec customers,” added Becker.

For more information about KiwiVision Privacy Protector and Genetec Security Center, visit:

<https://www.genetec.com/solutions/all-products/omnicast/kiwivision-video-analytics> .

About EuroPriSe

EuroPriSe started as an EU-funded project aimed at establishing a trans-European privacy seal. Today, EuroPriSe offers certifications for IT products, IT-based services and websites throughout the EU. A unique certification, the EuroPriSe seal assures users that their personal data are handled in accordance with European data protection laws. As the only EU-wide, independent privacy seal, EuroPriSe enables enterprises to demonstrate their compliance with European laws and regulations. EuroPriSe certifications have been awarded to businesses of all sizes, including small and medium-sized companies as well as multinational organizations such as Microsoft, SAP and Siemens.

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company’s flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montréal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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