



## For Immediate Release

**Genetec at ISC West 2015**  
**Booth #10 053**  
**Sands Convention Center, Las Vegas, NV**  
**April 15th-17th 2015**

## Genetec at ISC West 2015—Showcasing Upcoming Release of Security Center, New SIP-based Communications Module and Hybrid Cloud Archiving Service

**MONTREAL, February 19, 2015**—At ISC West 2015, on booth # 10 053, [Genetec™](#), a manufacturer of unified IP security solutions, plans to demonstrate upcoming new features of its flagship [Security Center](#), an open-platform IP security system that seamlessly merges IP video management, access control and automatic license plate recognition (ALPR). In addition to a preview of Security Center version 5.3, Genetec will showcase the unified communications capabilities of its SIP-based intercom management module, [Sipelia](#), and its new [Cloud Archives Service](#).

Noted new features in the next version of Security Center will include a way to help end users attain greater performance with their system to efficiently view ultra-HD and megapixel resolutions via GPU-accelerated video decoding capabilities. Leveraging off-the-shelf video graphics cards, Security Center will be able to display more high-resolution streams and enhance the fluidity of video playback, while minimizing investment in additional workstations.

Additionally, the new Incident Recording capabilities in Security Center will enable seamless export and sharing of archived incidents. It will allow operators to storyboard complete incidents following the sequences in which they occurred by simply dragging cameras of interest within Security Center monitoring tiles, reducing time spent compiling video exports.

Rounding up the expected new features in Security Center will be the Archive Transfer tool, which will enable users to transfer video from one Archiver to another, a redesigned Security Center web client, and enhancements to the Genetec Video Player and export workflow.

At ISC West, attendees will also be able to see Genetec's new Cloud Archives Service for Security Center, [announced](#) in late 2014, which allows organizations to easily scale the available storage capacity of their surveillance system and eliminate the need to invest in additional servers. By leveraging existing on-premise storage equipment, this hybrid cloud service provides a cost-effective solution for customers who need to extend their video retention period or implement off-site recording.

As part of its vision to revolutionize how communications systems are used alongside physical security, Genetec will demonstrate its recently released Sipelia communications management module. By seamlessly unifying communications with video and access control on the same IP network, operators can engage in user-to-user video calls within Security Center's unified security interface. This standards-based system initiate protocol (SIP) integration works with industry leading Genetec partner intercom door station and master station control hardware.

Finally, in order to help simplify system administration and updates, Genetec will demonstrate a new Control Panel feature for its [SV-32](#) unified security appliance. This new dashboard allows system administrators to easily configure system settings, as well as easily access new Security Center updates.

#### **About Genetec**

Genetec develops open-platform software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based video surveillance, access control and license automatic plate recognition (ALPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montreal, Canada, and serves enterprise and government organizations via an integrated network of resellers, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify physical security systems. For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)

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