



For Immediate Release

Genetec Announces Intersec Dubai 2018 Product Lineup

Company to Address Cybersecurity Measures and Showcase Latest Version of Security Center, New Public Safety Decision Support System, and Airport Analytics for Operational Insights

DUBAI, January 11th 2018—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, will showcase its latest unified security technology solutions and initiatives at [Intersec Dubai 2018](#) (January 21-23rd). Genetec will unveil Citigraf, a decision support system that unifies public safety operations across city departments for interagency collaboration. Genetec will also showcase Security Center 5.7, its unified, open architecture security flagship. Visit Genetec in the Sheikh Saeed 1 Hall, Stand #J34.

Security Center 5.7

This latest version allows users to make insight-driven decisions based on security and analytics data. [Security Center 5.7](#) now automatically identifies edge devices and cameras that need firmware updates, helping assure network protection, integrity, and ‘Security of Security’. Privacy Protector™ is certified with the [European Privacy Seal](#) (EuroPriSe) and ‘GDPR-ready’, providing image blurring and pixelization with encryption to assure privacy and compliance. A new efficient distribution feature with HID mobile access control credentials ensures business continuity with

native access control failover and mobile HID credentials management. Security Center 5.7 is available now through the global network of Genetec certified channel partners.

Cybersecurity

"In 2017, we witnessed an increase in cyber-attacks, privacy breaches, and poorly-designed software and equipment," said Firas Jadalla, Regional Director of Sales for Middle East, Turkey, Africa, Genetec Inc. "At Intersec Dubai, Genetec is keeping the conversation going to urge its integrators and customers to establish trusted best practices that can keep its people and organizations safe and secure. Genetec Security Center 5.7 addresses these concerns head on by offering unmatched levels of authentication, encryption, and authorization—in a unified platform," added Jadalla.

Citigraf – Public Safety Decision Support System

With an intuitive interface built on Genetec™ Security Center, [Citigraf™](#) collects, manages, and correlates information provided by integrated CAD (Computer Aided Dispatch) systems, CCTV footage, ALPR data, RMS (Record Management Systems) and more. This system helps law enforcement and security dispatch operators immediately identify and display the exact location of an event using icons on a map from a built-in geographical information system (GIS).

Airport Sense

[Genetec Airport Sense™](#) is a new analytics solution that offers a deeper understanding of airport operations and passenger flow by tapping into existing security cameras and sensors for operational insights

With powerful analytics such as queue detection and delays, heat mapping, directional analysis, and people counting, Genetec Airport Sense pinpoints hindrances to the flow of passengers in ticketing, screening, and passport control—and can identify where wait lines build in areas such as duty free and retail, dining, entertainment, and pre-boarding.

For more information on our products and services, visit www.genetec.com

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montréal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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