



**For Immediate Release**

## **Genetec Announces New Executive Appointment in APAC**

Company Names Mr. Daniel Lee as Managing Director for Asia Pacific / Oceania region

**SINGAPORE—January 10<sup>th</sup> 2018—**[Genetec Inc.](#) (“Genetec”), a leading provider of open architecture security and public safety solutions today announced that Mr. Daniel Lee has joined the company as Managing Director for its Asia Pacific (APAC) region. In this executive appointment, Lee will be in charge of managing sales and strategy to bring the company’s unified IP security solutions to broader APAC markets. Lee’s responsibilities will include leading a growing team of sales, support, training, and marketing professionals to achieve continued growth and innovation across the APAC region and expand into new markets.

Mr. Lee is a seasoned IT industry entrepreneur, CEO, angel investor, and board member. For 19 years, he grew his own IT and Physical Security services distribution business called Lan 1, which was acquired by Hills Limited, Australia, in 2012. Lee joined Hills as an advisor to the board and served as Head of Product Practice until 2016. Lee has a Bachelor’s degree in engineering and electronics from the University of New South Wales, Australia, and speaks English, Cantonese, and Mandarin. Lee is a standing member of the Australian Institute of Company Directors, and will be based in the Genetec Singapore office, traveling extensively throughout the APAC region.

“We are pleased to welcome Daniel Lee to the Genetec family as Managing Director for the APAC region,” said Guy Chénard, Vice President, Global Business Development and Sales at Genetec. “Daniel brings many years of experience and a fresh determination and drive to expand Genetec solutions for security, intelligence, and operations to the APAC market,” added Chénard.

With extensive experience in hardware and software distribution, coupled with a keen business intuition in a multi-cultural region, Lee is mobilizing the Genetec APAC team to grow awareness and successful customer wins throughout this expanding region.

For more information about Genetec in the Asia Pacific region, visit: <https://www.genetec.com>.

## About Genetec

Genetec develops open-architecture software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based access control, video surveillance and automatic number plate recognition (ANPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montréal, Canada, and serves enterprise and government organizations via an integrated network of resellers, certified channel partners, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify IP physical security systems. For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)

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