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For Immediate Release

Genetec Appoints Normen Wollmann as Country Manager for Germany, Austria, and Switzerland

Seasoned executive to focus on strategic sales and partner growth initiatives for enterprise, government, and transit sectors in DACH region

DÜSSELDORF, September 18th 2018—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions today announced that Mr. Normen Wollmann will join the company as Country Manager for Germany, Austria, and Switzerland (DACH region), effective October 1st 2018. Before joining Genetec, Normen served as chief executive officer (CEO) at ela-soft GmbH, a Berlin-based developer of security, building and communication systems. He has also held senior sales positions at Siemens Building Technologies and plettac electronic GmbH.

In his new role, Normen will use his extensive technical experience and strategic vision to introduce Genetec solutions and the benefits of open-architecture, unified IP security to a growing and evolving German market.

“We are very happy to welcome Normen Wollman to the Genetec family, said Jos Beernink, Vice President of Sales for EMEA, Genetec. “Normen is recognized for his leadership in the German security industry and with his background as an electronics engineer, he is uniquely qualified to further expand the Genetec presence in the DACH region and support the needs of customers—helping them with scalable security solutions,” added Beernink.

“With an ever-increasing focus on security and privacy in the DACH region, Genetec is ideally positioned to offer its customers not only unified, IP-based security solutions but also a cyber-security and privacy-by-design, engineered to protect the identity of anyone captured in live and recorded video,” continued Beernink.

Visit Genetec at Security Essen 2018

Learn more about the clever innovations for unified, scalable IP security from Genetec and its technology partners at [Security Essen](#) Hall 5, Stand G30 from 25th to 28th September 2018. Read more about [Genetec at Security Essen 2018](#).

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About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company’s flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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