



Global Headquarters

Genetec Inc.
2280 Alfred Nobel Blvd.
Montreal, Quebec H4S 2A4
Canada

T: +1 514.332.4000

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Genetec Helps North American Security Directors Get Ready for GDPR at ISC West

European Union General Data Protection Regulation (GDPR) law will affect organizations outside of Europe

LAS VEGAS, MARCH 21st 2018— As security professionals and manufacturers prepare to participate in [ISC West](#), the largest security industry trade show in the United States, [Genetec](#), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, is urging North American security directors to get ready for the European Union's General Data Protection Regulation (GDPR).

While the initiative is led by the European Union, the territorial scope of the GDPR is global. As of May 25, 2018, any business that is collecting or storing personally identifiable information (PII) of EU citizens (including surveillance video, cardholder information and activities tracked by an access control system, and license plate numbers captured by an automatic license plate recognition (ALPR) system) will be held accountable, regardless of where the organization is based. This includes any business with offices, stores, warehouses, websites, employees or customers in the EU.

Should a security breach occur that impacts personally identifiable information, companies will be mandated to report it within 72 hours. Failure to comply with

these new regulations could result in up to 20 million Euros in penalties (US\$25 million), or 4% of the company's global annual turnover, whichever is higher.

“With the deadline nearing, and heavy penalties looming, North American organizations, from big multi-national retail chains to small and medium sized businesses, are seeking strategies that will make them compliant across all their data collection processes, as simply and cost effectively as possible. At ISC West, we will be engaging our customers and partners in discussions about how to best achieve compliance,” said Christian Morin, VP Cloud Services and Chief Security Officer at Genetec.

At ISC West, Genetec will showcase on-premises and SaaS end-to-end solutions that can help organizations achieve GDPR compliance with regards to processing operations of video surveillance data. As a trusted partner, Genetec can provide organizations with valuable insight into the extent of their GDPR obligations and on how best to design and develop their video, access control, and ALPR systems to meet compliance requirements.

Of particular interest to ISC West attendees, will be the latest version of [Security Center](#) which now comes with the [KiwiVision™ Privacy Protector™ module](#), to enable organizations to automatically blur and mask video surveillance footage, and anonymize people to protect their privacy. Privacy Protector was recently certified for the fourth consecutive term with the European Privacy Seal (EuroPriSe), and is rated '[GDPR-ready](#)'. Privacy Protector is the only privacy protecting video solution to hold this certification.

For more information about the GDPR and its impact on the physical security industry, please download the Genetec White paper: “[What The GDPR Means For Video Surveillance](#)”

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About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-

architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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Press Contacts:

North America

Véronique Froment

Highrez

Veronique@highrezpr.com

Tel: +1 603.537.9248