



## For Immediate Release

# Restaurants Turn To Affordable Cloud-Based Surveillance Technology to Safeguard Patrons and Inventory

*China Rose Asian Restaurant Installs New Cloud-Based Video Surveillance System to Reduce Loss and Theft, and Keep Owner Connected to Daily Operations*

**MONTREAL, 21<sup>st</sup> October, 2013**—[Genetec™](#), a leading provider of unified IP security solutions, announced today that its new cloud-based video monitoring service, Stratocast, is offering restaurants throughout North America an affordable way to help them safeguard their patrons and inventory.

One early Canadian-based adopter is the China Rose restaurant, an award winning Asian cuisine establishment located in Calgary, Alberta. According to China Rose Owner and General Manager, Ken Wong, having a video surveillance system has always been a key operations requirement to help keep an eye on who is coming and going from the restaurant, to ensure the well-being of guests and staff, and maintain video records for incidents involving liability claims and inventory theft.

Having previously installed an analog-based digital video recorder (DVR) in the restaurant, Wong encountered numerous limitations, including poor picture quality and difficult-to-access video footage. So when he heard about Stratocast, a new cloud-based video surveillance system specifically designed for small to mid-size businesses, Wong decided to try it out.

A few weeks into the installation, China Rose is already seeing huge advantages to its cloud based surveillance system compared to the older analog-based DVR system: "I was very impressed with Stratocast because it is all web-based and was so simple to learn. I can be at home, in the office, or elsewhere and tap into the Stratocast viewing app from my smartphone to

see what's happening at the front desk or around the restaurant. With my old DVR, I could only review video while at the restaurant, and the system made it difficult to find what I was looking for without having to sift through hours of recorded footage. When we moved to Stratocast, it was also surprising to see the drastic improvement in the level of detail in the video. It has been really amazing to have such clear images at my disposal," added Wong.

Since switching to a cloud-based solution, Wong has also been able to retain video recordings for longer periods. While his DVR would only allow him to keep about one week of recordings, Stratocast now enables him to retain and quickly access up to four weeks of footage.

Although the system is still fairly new, Wong has already become an advocate for cloud-based, hosted video surveillance in restaurants: "The system has been so easy to use, and its performance has been flawless, so I would definitely recommend Stratocast to other businesses, especially those upgrading from older DVR technology. The difference for us has been night and day."

*For further information please visit [www.stratocast.com](http://www.stratocast.com)*

## About Genetec

Genetec is a pioneer in the physical security and public safety industry and a global provider of world-class IP license plate recognition (LPR), video surveillance and access control solutions to markets such as transportation, education, retail, gaming, government and more. With sales offices and partnerships around the world, Genetec has established itself as the leader in innovative networked solutions by employing a high level of flexibility and forward-thinking principles into the development of its core technology and business solutions. Genetec's corporate culture is an extension of these very same principles, encouraging a dynamic and innovative workforce that is dedicated to the development of cutting-edge solutions and to exceptional customer care. For more information, visit [genetec.com](http://genetec.com)

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