



For Immediate Release

Boutique Graphic Design Agency Chooses Affordable Cloud-Based Video Surveillance Service

Agence Code in Montréal Monitors its Office Remotely with Genetec Stratocast Cloud-Based Video Monitoring

MONTREAL, January 31, 2014—[Genetec™](#), a leading provider of unified IP security solutions, announced today that Montréal-based Agence Code, a graphic design, advertising and communication agency, has recently installed Stratocast, an affordable cloud-based video surveillance-as-a-service (VSaaS) monitoring system to help safeguard its office.

“Our office has a few main access points and although we never have had any trouble with break-ins, there have been instances of false alarms from our intrusion system,” explained Pierre Chapdelaine, Co-Owner at Agence Code. “In these cases, we receive a call and are asked if the police should be dispatched, which results in a penalty fee. We wanted to add video surveillance to easily identify real threats of burglary versus false alarms. If our equipment was ever vandalized or stolen, we would lose valuable time and work, so we need to make sure it is protected.”

Agence Code relied on the expertise of Nuagesight, a Montréal-based Stratocast Certified Partner with a specialty in hosted solutions, to install and configure the new Stratocast video system. Axis Communications’ compact, vandal-resistant AXIS M3006-V Fixed Dome Network Cameras were installed in the main loft area and in the meeting room of the studio to provide a 134° viewing angle of each space and at all main entry points. Concerns for wiring were addressed by the Nuagesight team, who identified areas for cameras, which would conceal cables and preserve the modern office aesthetics.

According to Dylan Chero, Owner of Nuagesight, “For installers, the main advantage is how easy Stratocast is to setup. The installation at Agence Code only took a few hours, since all we had to do was pull wiring and install cameras. There are no servers involved. We used the Axis One-Click Camera Connection functionality for device discovery and then handled minor configuration needs remotely from our office.”

“Nuagesight was able to quickly do the installation during our regular office hours. By setting automatic event recording triggered by the cameras’ motion detection feature, only video that includes activity is sent to the Cloud. We keep seven days of video recordings, and for now, that has been adequate for what we need,” added Chapdelaine.

As a forward-thinking agency and strong proponents of cloud-based applications, the owners at Agence Code are very pleased with their new video surveillance system. “With Stratocast, we know our video is backed-up, safe and accessible from anywhere,” says Chapdelaine. “This offers us peace of mind, knowing we can easily pull up video from our tablet device, smartphone or computers to see what’s happening in the office when we’re at home, out of town or even abroad, and quickly address alarms. We feel at ease even though we previously had very little familiarity with surveillance technology.”

Agence Code owners are also using the Stratocast mobile app to view video from their smartphones and verify when cleaning staff are in their offices or in case some weekend hours need to be logged for big projects. According to Chapdelaine, “It’s so convenient to be able to just pull up video and check if anyone is in the office. As a small business owner, security is not always something we think about, but Stratocast lets us keep an eye on our business.”

About Genetec

Genetec develops open-platform software, hardware and cloud-based services for the physical security and public safety industry. Its flagship product, Security Center, unifies IP-based video surveillance, access control and license plate recognition (LPR) into one platform. A global innovator since 1997, Genetec is headquartered in Montreal, Canada, and serves enterprise and government organizations via an integrated network of resellers, integrators and consultants in over 80 countries. Genetec was founded on the principle of innovation and remains at the forefront of emerging technologies that unify physical security systems. For more information about Genetec, visit: www.genetec.com

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