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For Immediate Release

Genetec Announces Live Virtual Trade Show, Connect'DX

Company to live stream 3-day digital experience online bringing its technology and expertise directly to physical security professionals worldwide

MONTRÉAL, March 11, 2020—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence is pleased to announce that it has opened pre-registration for its first virtual tradeshow, Genetec Connect'DX, taking place April 20-22, 2020.

Building on the company's strong culture of innovation, Genetec has designed Connect'DX to connect physical security professionals from around the world directly to Genetec experts and industry leaders. In what would normally be a busy conference calendar including such events as ISC West, IFSEC and Intertraffic, all postponed due to COVID-19, the business wants to be sure to engage and support its customers as they normally do in-person.

“Our team looks forward to bringing Genetec solutions directly to the customer and we are happy to do so in a new way this April. Though we love connecting in person, we're excited by the opportunity to bring everyone together online,” said Andrew Elvish, Vice President of Marketing at Genetec. “We're ready to showcase our portfolio of physical security solutions, discuss key trends and technologies that effect our industry and provide a preview of what is to come from our product teams,” he said.

While the complete Connect'DX agenda and keynote speaker list is yet to be published, the event is shaping up to include:

- Sessions on key trends & new technology
- Keynotes from industry leaders including Pierre Racz, Genetec President
- Genetec product demos and Q&As with the product team

- Panel discussions on industry topics including privacy, cyber security and cloud
- Free training sessions from our training department

To receive all of the pre-show information, get first access to the agenda, and early bird session registration details be sure to sign up on the [Connect'DX pre-registration page](#) today.

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About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ANPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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