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For Immediate Release

Genetec at ISC West 2018
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Genetec to Showcase Broad Range of Solutions for Airports, Cities, Educational Institutions, Retailers, and Transit at ISC West

New portfolios unify security with operations and business intelligence

LAS VEGAS, March 29, 2018—At [ISC West 2018](#), visitors to the [Genetec Inc.](#) (“Genetec”) booth (#26065) will be able to learn about the company’s new range of market-specific solutions specifically developed to address the needs of airports, cities, educational institutions, retailers, and transportation customers .

“By leveraging the growing availability of valuable yet untapped sources of data, these portfolios create a host of new opportunities for organizations to find synergies between their security, operations, and business intelligence needs,” comments Jimmy Palatsoukas, Director of Product Marketing at Genetec.

Airports

At ISC West, airport customers will be particularly interested in looking at [Genetec Airport Sense™](#), an advanced operational analytics solution that correlates data provided by existing security sensors to produce actionable intelligence about passenger flow, airport security, and overall operations. Attendees will also be able to see how [Genetec Security Center](#), a unified security platform, [Genetec Clearance™](#), a digital evidence management system, and [Genetec Mission Control™](#), a collaborative decision management system, are helping leading airports around the world heighten security, improve operations, and grow retail revenue.

Cities

Already installed in several cities around the world, [Genetec Citigraf™](#) is a decision support system ideally suited for law enforcement, emergency services, and public safety agencies. Citigraf was first introduced in the city of Chicago, where it is helping to improve collaboration, shorten the first-response time of reported incidents, and significantly reduce crime. Featuring a powerful correlation and analytics engine, as well as a unified view of public safety operations, Citigraf instantly detects and displays relevant information from disparate systems for inter-agency collaboration.

The proliferation of new surveillance systems, body-worn cameras, in-car video and mobile phones has created more ways to gather evidence, while exponentially increasing the quantity of data collected. A digital evidence management system, Genetec Clearance allows cities, police officers, investigators, and security managers to collect, manage, and share digital evidence from a variety of sources.

The efficient flow of people, vehicles, and goods throughout cities and communities is a fundamental aspect of everyday life and business activities. To help solve challenges such as traffic congestion, roadway accidents, and parking scarcity Genetec recently introduced [Genetec Traffic Sense™](#). This unified traffic operations platform brings together traditional traffic operations systems with security and incident response platforms, and uses advanced analytics to detect road incidents and slowdowns, automates response, and provides operators with a consolidated view of events.

Education

Teaching, research, and learning happen best when faculty, staff, and students feel safe. With thousands of students and staff to protect, sprawling campuses, and emerging threats, campus security is often left feeling overwhelmed. Working together, Genetec Security Center and Mission Control increase situational intelligence and enable security personnel to prepare for, and effectively respond to, common occurrences and emergency situations. By unifying all aspects of campus security, such as access control, video, ALPR (Automated License Plate Recognition), communications, and intrusion, Security Center enhances the efficiency of campus police. Not only do they benefit from a global view of all their buildings and campuses, but they are better equipped to centrally act on threats at a moment's notice.

Retail

Retailers today are behooved to gather and rely on the same insightful customer analytics that online merchants can harvest automatically. Security Center offers retailers enterprise-wide visibility of sales floors, point-of-sale (POS) and cash-handling areas, distribution centers, and parking facilities so they can efficiently safeguard staff, patrons, buildings and equipment. When used with Security Center, [Genetec Retail Sense™](#) enables brick and mortar retailers to increase operational intelligence to enhance customer service by transforming existing video surveillance content into powerful consumer insights.

Transit

Genetec solutions are designed to help public transit agencies develop and maintain the most efficient operations and processes to provide passengers with positive experiences in a secure environment. When transit and security personnel manage operations from a single, unified platform, such as Security Center, they have easy access to all the data being collected by their physical security system. With this bird's-eye-view of their environment, they can respond quickly and knowledgeably to any incidents as they arise.

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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