

For Immediate Release**Genetec Announces Plans for Smart City Expo World Congress 2018 in Barcelona**

Genetec technologies to be showcased across six partner booths at Gran Via Venue from 13-15 November 2018.

BARCELONA, 09 November, 2018—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, today announced its plans for [Smart City Expo World Congress 2018](#), taking place at Gran Via Venue, Barcelona from 13-15 November 2018.

Genetec will be present at Smart City Expo at six locations around the show floor including in technology partner booths with Axis Communications, Bouygues Energies & Services, Microsoft, Schröder and IoT.ATL; as well as in the USA Pavillion with the City of San Diego and Atlanta. At each of these locations smart city solutions will be showcased that demonstrate how Genetec enables them to better serve the city.

Christian Chenard-Lemire, Team Lead for Intelligent Transport Systems at Genetec stated: “In order for citizens to benefit from a ‘Smart City’, it must also be a ‘Safe City’. For any urban environment, safety, security, and the flow of people and goods have always been a critical factor, driving the need for new, innovative technology. Through the open-architecture, unified security platform in Genetec™ Security Center, and our other investigation management and decision support solutions, we are in a strong position to support cities in their goal towards a safer and smarter future.”

Axis Communications

Axis Communications will showcase a range of solutions, delivering safety and mobility in a city. Enhanced citizen safety and improved traffic flow are two essential pillars in any urban environment and provide the focus for Axis solutions on show at

Smart City Expo 2018, along with real-world examples of its technology in action. The Genetec solutions being demonstrated at booth B211 will include [Genetec Traffic Sense™](#), a solution that gives traffic managers a complete picture of incidents as they happen.

Bouygues Energies & Services

Energy, digital and industrial transition specialist Bouygues Energies & Services will be presenting solutions that increase the efficiency of services to the city at booth Bouygues Energies & Services/ Colas D485. There, Genetec will be showcasing the [Genetec™ Security Center](#) integration with Bouygues solutions.

Microsoft

Microsoft will be demonstrating how connected technologies can help cities become more sustainable, prosperous and inclusive. Genetec will have a pod at booth B213 to demonstrate neighborhoods aligned to solutions, which will showcase [Community Connect](#) and [Genetec Clearance™](#).

Schröder

Smart street lights are the gateway to a smart city. Leader in intelligent outdoor lighting solutions, Schröder will present infrastructure that enables city planners to create open, fluid, connected and safer cities. Genetec will be showcasing [Genetec™ Security Center](#), Intercom and Analytics on booth E567.

IoT.ATL and the City of San Diego – USA Pavilion

Representatives from the City of Atlanta and the City of San Diego will demonstrate how they have deployed Genetec technology to create scalable smart cities at the USA pavilion, booth D491. In the Atlanta and San Diego sections, Genetec solutions on display will include Clearance and SaaS Cloud with Shotspotter.

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec

also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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