

Press Release

Genetec announces Channel Partner Awards winners at Elevate'26 LATAM

Recognition highlights continued regional growth and the strength of the Genetec partner ecosystem across Latin America and the Caribbean

São Paulo, May 14, 2026 - [Genetec Inc.](#) (“Genetec”), the global leader in enterprise physical security software, announced the winners of its LATAM Channel Partner Awards at Elevate'26 LATAM recognizing partners who stood out over the past year in performance, business growth, and excellence in deploying the company's technologies.

The awards highlight organizations that demonstrated strong performance across key areas such as revenue growth, technological innovation, marketing excellence, and contribution to the partner ecosystem. Winners are selected based on criteria including sales performance, customer satisfaction, technical expertise, and innovation in solution deployment.

“Our growth in Latin America and the Caribbean is closely tied to the strength of our partner community,” said Jason de Souza, General Manager for Latin America and the Caribbean at Genetec. “These partners understand local market needs and work closely with customers to deploy solutions that can scale over time, adapt to complex environments, and support long term security operations.”

The awards were presented during the Elevate'26 LATAM, the company's annual regional channel event, which brought together more than 150 executives representing 40 channel partners from Latin America and the Caribbean. Attendees were introduced to the product roadmap, regional strategy, and partner enablement initiatives, underscoring the company's ongoing investment in the LATAM market.

Elevate'26 LATAM also featured the participation from nine technology partners: Assa Abloy, Axis Communications, Dell Technologies, HID, IQSIGHT, IRISITY, SAFR, VIVOTEK, and Zenitel. This collaboration reinforces the importance of the company's innovation ecosystem and the joint efforts between manufacturers, integrators, and partners to deliver more comprehensive solutions.

Genetec LATAM Channel Partner Awards 2025 Winners

Partner of the Year

- South America (Spanish-speaking) – Italtel Perú S.A.C.
- Brazil – Arcade Tecnologia Projetos e Engenharia LTDA
- Mexico, Caribbean, and Central America – Edifícios Inteligentes Edintel S.A.

Highest Revenue Growth

- Convergent Technologies Brazil

Best New Partner

- Ground Security Systems

Genetec Portal Excellence

- ALUSA – Alarmas Universales, S.A.

Marketing Excellence

- ALUSA – Alarmas Universales, S.A.

Innovation Excellence

- IKUSI México, S.A. de C.V.

About Genetec

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years. The company's portfolio of solutions enables enterprises, governments, and communities around the world to secure people and assets while improving operational efficiency and respecting individual privacy.

Genetec delivers the world's leading products for video management, access control, and ALPR, all built on an open architecture and designed with cybersecurity at their core. The company's portfolio also includes intrusion detection, intercom, and digital evidence management solutions.

Headquartered in Montreal, Canada, Genetec serves its 42,500+ customers via an extensive network of accredited channel partners and consultants in over 159 countries.

For more information about Genetec, visit: <https://www.genetec.com>

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