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Media Alert

Woodbine Entertainment Group Transforms Security Operations and Evidence-sharing with Genetec Security Center and Clearance

Canada's largest professional horse racing operator deploys advanced Genetec platform to secure 1,200 acres and deliver a best-in-class visitor experience

MONTRÉAL, August 1, 2023—[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, announced that Toronto's Woodbine Entertainment Group (WEG) has updated its overall security stance with [Genetec™ Security Center](#) and [Genetec Clearance™](#). WEG selected the open, unified Genetec platform with an eye toward future growth.

Streamlining security operations

Founded in 1881 as the Ontario Jockey Club, WEG owns and operates Woodbine Racetrack in Toronto, Woodbine Mohawk Park in Campbellville. WEG properties welcome over seven million visitors annually. Over the years the WEG security team deployed many different physical security technologies, but weren't always getting access to the latest advancements in a timely way. They were also managing video, access control, and other tasks from different monitors and applications, which slowed response and investigations. Knowing expansion plans were underway for a new leasehold casino and entertainment venue, the team took the opportunity to partner with a forward-thinking video management solution supplier.

Tina Soobramanie, Integrated Network and Security Specialist at WEG said, “Genetec Security Center ticked all the boxes when it came to innovation, future growth, and everything we envisioned for our security operations. From more basic features such as tenant partitioning to full-scale cloud services and extensive integration capabilities, we had everything we needed to build a robust and progressive security deployment all within one unified platform.”

Today, the WEG security team works around the clock from a new Surveillance Operations Center (SOC) powered by Genetec Security Center. They manage over 800 cameras across sites as well as

existing access control and intrusion detection systems within the unified security platform. This gives them real-time visibility on all emerging events and alarms from one intuitive solution. Choosing an open-architecture platform also allowed WEG to keep existing cameras, which made the transition to Genetec more affordable.

Faster evidence sharing, stronger community cooperation

In addition to their physical security duties, the WEG team spends a lot of time fulfilling information and evidence requests from the Alcohol and Gaming Commission of Ontario (AGCO), lawyers, insurance adjusters, and law enforcement agencies. In the past, when a request came in, they'd export and burn video onto DVDs for intended recipients. With many different parties requesting video and data, this manual process became overly time consuming. With Genetec, WEG investigators can now easily retrieve video from Security Center and export it into Clearance in a few mouse clicks. Then they can simply email external agencies and internal stakeholders a secure link to the files.

Since implementing Security Center and Clearance, the WEG security team has streamlined partnerships with law enforcement to help them close cases faster, and also to expedite information requests from the AGCO. This allows WEG to uphold best practices and regulatory compliance within their operations, and help the AGCO maintain high integrity across the horseracing business.

Looking ahead, WEG expects to evolve the platform to support a Champions off-track betting location and additional cameras to extend coverage to hospitality areas in the new casino. They are also considering adding the Genetec Mission Control™ decision management system to further empower their security operators by enhancing automation across their processes.

Read the full story of Woodbine Entertainment Group's state-of-the-art SOC [here](#).

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About Genetec

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years. Today, the company develops solutions designed to improve security, intelligence, and operations for enterprises, governments, and the communities in which we live. Its flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Founded

in 1997, and headquartered in Montreal, Canada, Genetec serves its customers via an extensive network of certified channel partners and consultants in over 159 countries.

For more information about Genetec, visit: www.genetec.com

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